

16 May 2006

Energy Mad Endorsement letter from the Hutt Mana Charitable Trust

We are happy to provide this endorsement letter for Energy Mad Limited and future Efficient Lighting or the "Ecobulb" Projects. The Hutt Mana/Wellington efficient lighting project took place over the busy Christmas period between November 2005 and January 2006, during which a total of 190,000 Ecobulbs were purchased within the area.

As a Community Trust, the Hutt Mana Charitable Trust was drawn to this project from the social, environmental and financial benefits to the local community. Our interest in the project was affirmed by the enthusiasm of the Energy Mad team and the impressive results achieved in previous projects.

As the initial project partner, the Hutt Mana Charitable Trust was supportive of bringing on board additional project partners to extend the geographic scope of the project. A unique partnership was subsequently formed between the Hutt Mana Charitable Trust, the Electricity Commission, Vector and Genesis Energy.

As project partners, we received positive publicity through the direct mail letter and voucher, newspaper and radio coverage. The project management team of Energy Mad kept us involved in the process while taking care of the details ranging from importation, warehousing and distribution of Ecobulbs through to development of the promotional material and on-going advertising. They also provided weekly updates to the project partners and the media as to how the project was progressing as well as a final report documenting our collective achievements.

The impacts of Ecobulb's energy efficiency (using 80% less power than ordinary bulbs) will equate to consumers in the area saving \$19 million on their power bills from the 190,000 Ecobulbs purchased. This will be evident from approximately \$5 saved on their monthly power bills. In terms of power saved, this equates to 10MW or enough electricity to power 14,000 houses for one year.

We commend Chris, Tom and Natalie of Energy Mad on their business ethic and their energy-saving aspirations and strongly support potential project partners to support Ecobulb projects in other regions.

Yours sincerely

HUTT MANA CHARITABLE TRUST



SP Sherring
Kendons Chartered Accountants Limited - Secretaries