



# WEST COAST ELECTRIC POWER TRUST

To Whom It May Concern

During the month of November 2005 this Trust embarked on a very successful energy conservation project organized and supervised by Energy Mad Ltd. The Trust with the cooperation of local Four Square and New World outlets were responsible for the project. Each domestic consumer was able to use a voucher to purchase five energy efficient light bulbs. The project was hugely successful with 18,163 light bulbs being uplifted.

This move into energy conservation and the resulting welcome decrease in the cost of electricity to the home has prompted many consumers to review the efficiency of energy use in their residences and many have undertaken such measures as:

- Ceiling insulation
- Under-floor insulation
- Draught exclusion
- Installing hot water cylinder wraps
- Hot water pipe lagging
- Installing low flow shower heads

with resulting savings.

The Trust were most impressed with the dedication of the directors and staff of Energy Mad Ltd. We found that they were most efficient in the manner in which they obtained the cooperation of the local stores and their publicity of the project was first rate.

Following the project the company have had numerous messages of appreciation from satisfied consumers whose welcome savings in energy can be initially attributed to the work of Energy Mad Ltd.

We have no hesitation in recommending the project to other organizations that may be interested.

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Yours sincerely

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